
**Telcordia Symposium
For
Network Element Providers**



**Generating Your
Telcordia™ OSMINE
Services Publicity**

Press releases for OSMINE Services

- **Can I issue a press release before work has begun, or with a verbal agreement?**
 - A Master Agreement must be in place with Telcordia, along with a statement of work for OSMINE Services
 - Work must be at a minimum for OSIAs, templates or modifications to the Telcordia OSSs

Press releases for OSMINE Services

- **When is the appropriate time to issue a press release?**
 - Within four weeks of project completion or software GA
- **Can I reference work that has been initiated, but won't be completed for 3-6 months?**
 - Press releases should only address work that is within one month of completion

Press releases for OSMINE Services

- **How long will it take for a press release to be issued?**
 - It will take approximately 1-2 weeks to be completed and approved by both parties
 - Telcordia media team will work directly with the NE Provider's Public Relations team during the process

Press releases for OSMINE Services

- **Will Telcordia provide a quote in my press release?**
 - Yes
- **Will Telcordia serve as a reference for the press/analyst community?**
 - Yes

Press releases for OSMINE Services

- **Can I use the word “certified” when describing OSMINE Services in the press release?**
 - No. Instead, use “completed the Telcordia OSMINE Services process

Press releases for OSMINE Services

- **Can I say that OSMINE Services ensures network compatibility and interoperability?**
 - Please use the phrase “helps enable network compatibility and interoperability with Telcordia OSSs.”

Press releases for OSMINE Services

- **Who do I contact when I am ready to issue a press release?**
 - Your Telcordia OSMINE Services Solution Manager or Account Executive