



ITU G-PON Pavilion

Fact Sheet and Value Statement

What is the ITU G-PON Pavilion?: A multi-company, 3600¹ sq ft (335 m²), booth (SL6516) at [NXTcomm 2008](#) (June 16- 19, 2008, Las Vegas, USA) organized under the ITU banner that features interoperability demonstrations of G.984 series technology from Pavilion member companies.

Technology Focus: The 2008 ITU G-PON Pavilion is expected to feature both traditional FTTP-focused G-PON technology, as well as emerging applications such as G-PON fed xDSL services, Enhancement band operation (G.984.5), and G-PON Reach Extender demonstrations (G.984.re).

Eligible Participants: Any optical access system, customer premises equipment, or G-PON device vendor with commercial products compliant with G.984 series recommendations.

Value Statement (Benefits of Participation): By participating in the ITU G-PON Pavilion your company:

1. has a highly visible presence in a high profile Pavilion, located in a high foot-traffic area of the NXTcomm show floor (i.e., adjacent to Microsoft)
2. can augment your corporate presence at NXTcomm by leveraging your position in the high profile G-PON Pavilion to direct potential customers toward the full range of products and solutions at your corporate location on the NXTcomm show floor booth
3. tangibly demonstrates your commitment to bringing interoperable, standards-based, G.984 solutions to the marketplace by virtue of your participation in the Pavilion's live interoperability demonstrations
4. can showcase your G-PON solutions operating in a working (live), multi-vendor, triple-play service environment
5. has an opportunity to present, on a daily basis, your views on optical access in the Pavilion's "mini-theater"
6. is presented an opportunity to develop new interoperability partners from within the Pavilion member companies
7. has an opportunity to highlight key industry partnerships and service provider relationships you have developed in the optical access space
8. demonstrates G-PON as a key enabling technology for full service, broadband multimedia, delivery networks
9. helps illustrate the maturity of the G.984 standard, the technology and commercial products through multi-vendor interoperability demonstrations
10. demonstrates your belief in the value of ITU-T access network standards, while at the same time is helping develop the world market for G-PON products

Pavilion Logistics: Organized under the ITU-T SG15/Q2, the ITU's designated Pavilion Coordinator, Telcordia Technologies, provides a turnkey solution for all Pavilion members at a cost of \$16k USD per participant. This solution includes all booth costs (floor space rental, Pavilion construction/dismantling, utilities, graphics), project management of the interoperability demonstration planning activities, the securing of industry partners (e.g., IP Video service node provider) and industry supporters (i.e., network Operators).

Pavilion History: Previous ITU PON Pavilions have been successfully held at Supercomm 2005, [Telecom World 2006](#), and [NXTcomm 2007](#).

For More Information: For more information or to express interest in participating please contact Rob Bond (rbond@telcordia.com), G-PON Pavilion Coordinator. Parties interested in participating in the G-PON Pavilion should contact Rob Bond by Monday ***February 25, 2008***.

¹ Stated booth size assumes on the order of 15 participating companies. The booth size may decrease if there are a smaller number of participants.