

## Telcordia Service Delivery & Charging Managed Services

A special managed services offer that shows operators how to mine all the business-expanding power of the Telcordia Service Delivery Suite.

### 001

Gain a trusted advisor with vast technical and systems knowledge

### 002

Use our platform to take full advantage of new business opportunities

### 003

Understand how to leverage all available customer touch points

- ▶ For several years, Telcordia has been operating real-time services on the Telcordia® Converged Application Server, both in support of its own offers and as a managed service for customers. This innovative approach to service deployment has accelerated the launch of a number of Mobile Virtual Network Operators (MVNOs) in the U.S. market. It has also enabled a mobile operator to introduce a large number of innovative services to support its entry into the market.

As a product vendor, that field experience has given us unique insight, which we are sharing through specially designed support services. You won't hear how our products *should* operate in the marketplace. Instead, we'll tell you, from experience, how to set up cost-efficient operations, how to adopt best practices, and how to unlock our products' potential to win business and speed time-to-market. And if you want to concentrate on running your business, Telcordia will offer a managed service or hosted solution.

#### BUSINESS CONSULTING

Based on actual operator results, we can show you how to use our platform to launch an MVNO/Mobile Virtual Network Enabler (MVNE) business. We can work with any Telcordia Converged Application Server customer to develop competitive services, creative rate plans, operational Methods & Procedures (M&Ps), and customized data analysis and report generation capabilities.

#### DATA SERVICES CONSULTING

Because content is essential to success, we can guide the setup of your entire data content operations with the right Wireless Application Protocol (WAP) deck layout, content catalog, and walled-garden and other Internet offerings. Our

experts can also help you establish a data/network operations center, and show you how to manage content downloads, keep them fresh, and present them in ways that maximize buy rates.

### INTERFACE CONSULTING

We can integrate our platform and service products with any other vendor products, systems, and networks. That support includes interfacing with trading partners, engineering data center interfaces and interconnectivity, and migrating subscribers to new rate plans, service classes, and data elements.

### SERVICE DEVELOPMENT AND TESTING

We'll show you how to use the platform to handle the entire service creation continuum, including service definition, architecture, and engineering. We can also establish test plans and/or perform testing, and help you create new rules and implement rating changes.

### HOSTED/MANAGED OPERATIONS

By outsourcing all platform operations to Telcordia, we can relieve the pressure on your time and resources, help to ensure error-free processes, and free your staff to focus on a rich, diverse customer experience.

### LEARNING SERVICES

Whether you run the system operations or outsource them to Telcordia, we can train your staff to get the most out of this exciting solution with a training needs analysis, instructor-led classes, web-based e-learning, and/or customized instruction.

### LEARN MORE!

We have over 15 years of hands-on operational experience with the Converged Application Server. Talk to us about all the ways we can support you to get the full benefit of your investment.

### THE TELCORDIA SERVICE DELIVERY SUITE

The Telcordia Service Delivery Suite provides a set of service creation, charging, and policy control solutions that allow you to create, test, deploy, and monetize advanced services for fixed, mobile, and converged networks. Built upon our service delivery platform, the suite gives you a faster, more cost-effective concept-to-cash cycle, so you can deliver the experience that differentiates your offering and create new revenue streams.

### AT A GLANCE

- These consulting services harness Telcordia experience and the track records of international operators running the Telcordia® Converged Application Server, so you can:
- Simplify implementation and operation of this innovative platform
  - Benefit from all its rating and policy capabilities
  - Enrich your business with popular content and data management M&Ps
  - Dramatically accelerate the launch of a new MVNO/MVNE business.



For more information about Telcordia Technologies, contact your local account executive, or you can reach us at:  
+ 1 800.521.2673 (U.S. and Canada)  
+44 (0)1276 515515 (Europe)  
+1 732.699.5800 (all other countries)  
info@telcordia.com  
www.telcordia.com